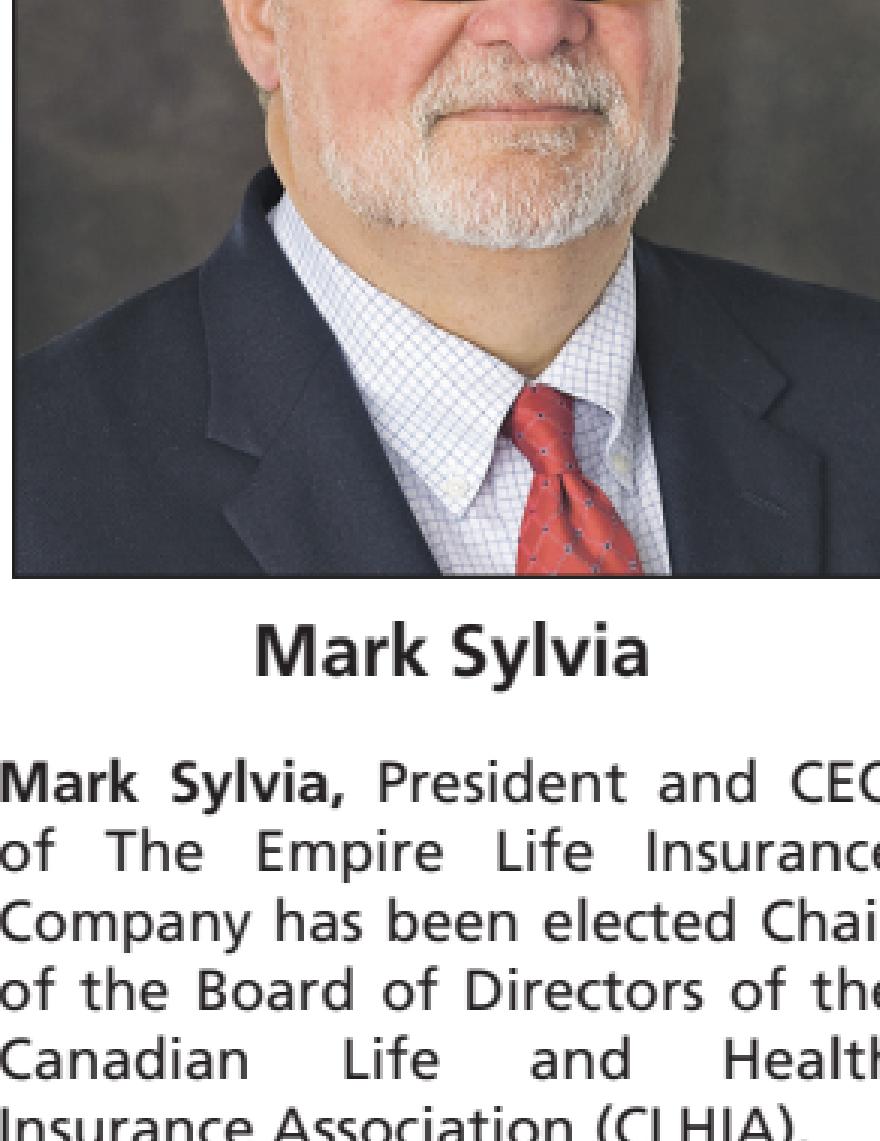




CANADIAN LIFE AND HEALTH INSURANCE ASSOCIATION



Mark Sylvia

Mark Sylvia, President and CEO of The Empire Life Insurance Company has been elected Chair of the Board of Directors of the Canadian Life and Health Insurance Association (CLHIA).

Mr. Sylvia joined Empire Life as President and Chief Executive Officer in June 2014. He is also Chair of the Board of Directors for Empire Life Investments. He has more than 35 years of experience in the financial services industry, many in a leadership role where he has successfully grown companies by focusing on service, simplicity and strategic partnerships.

Mr. Sylvia is a member of the American Society of Safety Engineers and the Society for Risk Analysis. He is also a member of the Assuris Industry Advisory Committee.

The CLHIA is a voluntary association whose member companies account for 99% of Canada's life and health insurance business. The industry provides a wide range of financial security products such as life insurance, annuities (including RRSPs, RRIFs and pensions) and supplementary health insurance to more than 28 million Canadians. It also holds over \$810 billion in assets in Canada and employs nearly 155,000 Canadians.