



Notice of appointment

Geneviève Fortier Senior Vice-President – Distribution



SSQ Insurance's Chief Executive Officer Jean-François Chalifoux is pleased to announce the appointment of Geneviève Fortier as Senior Vice-President of Distribution.

A seasoned leader, Geneviève most recently held the position of Senior Vice-President at McKesson Canada where she successfully managed several portfolios. She has also held senior positions in a number of large organizations. She has a bachelor's and a master's degree in Industrial Relations from Université Laval. Geneviève Fortier, CHRP, is a Fellow of the Ordre des conseillers en ressources humaines agréés. Actively involved in her community, she chairs the board of directors of the CHUM and CHU Ste-Justine, and sits on the boards of directors of Sanimax and Fillactive.

Geneviève will occupy a prominent role at SSQ Insurance. Her extensive experience, her clear vision of the challenges ahead and her recognized leadership will undeniably serve as assets in the pursuit of our business growth across the country. In addition, her sense of integrity and solidarity with the community are values she shares with the company.

About SSQ Insurance

Founded in 1944, SSQ Insurance is a mutualist company that puts community at the heart of insurance. With assets under management of \$11 billion, SSQ Insurance is one of the largest companies in the industry. Working for a community of over three million customers, SSQ Insurance employs 2,000 people. Leader in group insurance, the company also sets itself apart through its expertise in individual life and health insurance, general insurance and the investment sector.